

**DNP IMSA is pleased to announce the newest variation of** the popular 4x6 printer media for the DS40 instant photo printer, the **DS404x6PM** perforated paper SKU. This is a special version of paper that includes a vertical perforation optimized to create unique 4x4" social media print sizes.

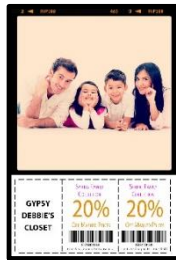
**Overview:** To fully optimize this new and exciting paper-type, it will be necessary to use third-party software to create templates and messaging and then utilize either DNP's **Hot Folder Software** or other popular event photo software programs for print output (for event photo software information please refer to authorized DNP resellers). *Please note that there are no special drivers or downloads from DNP, as this is facilitated by the end-user creating the prints.*



Note that sample example prints are shown with end-user created effects as part of the image file sent to printer.

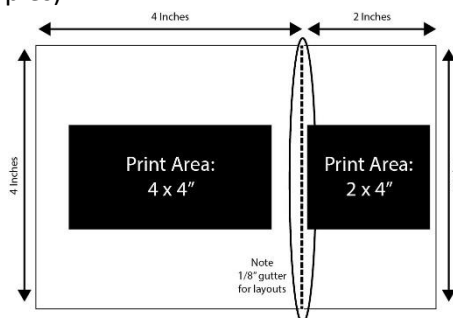
Template options are endless and are defined by the event where prints are being made. Please use these considerations listed below when designing custom templates for use with the new **DS404x6PM** perforated media.

**Software:** Any image editing program that supports *layers* like Photoshop Elements, Photo Shop CS, Corel Paintshop Pro, etc., can be used to create print samples (please consult software manufacturer's documentation for layering support).



Example of sample print for DS404x6PM media that incorporates end-user defined filter effect and dedicated messaging section with barcodes.

**Print Area Definition:** The printable area of the DS404x6PM is the same as the traditional 4x6 paper but special attention should be noted to maximize the perforation that appears on the right side of the paper. Ideally a 1/8" gutter should be created to allow flexibility with design layouts (see diagrams for examples).



Use these simple dimensions when creating custom 4x4x2 prints to fully utilize the value of the perforation. DNP recommends a 1/8" gutter at the 4" horizontal point to ensure proper print sample layouts.

**Recommended Workflow:** DNP recommends that event photos are created using third-party layering and editing software programs and then integrated into hot-folder programs like DNP's HFP utility (available for free download for PC at [www.dnpphoto.com/support/downloads](http://www.dnpphoto.com/support/downloads)) or other popular event photography event photo printing software applications (Please refer to authorized DNP resellers for compatible event photo printing software options and solutions).