Dealer information re	Dealer Information required to process your contract.	Model:
Company Name: —		Product Type:
Address:		Product Retail Pric
Phone:		
Date of Equipment Purchase:	urchase:	
Who are you?		
Name:		
Address:		
Phone:	Email Address:	
Date of Extended Service Purchase:	vice Purchase:	

From whom did you purchase your equipment?

Thank you for purchasing the DNP Please register your ESP online at w

www.dnpphoto.com/ESP or fill out the following informatio this Contract has been registered and Proof of Purchase has

Extended Service Plan. Plan Terms and

Conditions are on the reverse of this document and should be retained for your records

email it to

dnpsupport@dnpphoto.com.

Equipment Information

Serial No.:

ESP Contract Retail Price

Extended

Service

Plan

Information

Why choose the DNP Extended Service Plan (ESP)?

You'll get the security of knowing your new equipment will retain its high quality with this 3-year coverage plan*.

Convenient Repairs

Printer repairs are performed by DNP Service or a DNP Authorized Technician and coverage begins on the day the product is purchased.

Customer Service

Whenever you need us, just call DNP Extended Service Plan Technical Support directly at 1-888-749-3587 toll free, Monday thru Friday, 8 am - 5 pm (CST) with your plan number.

No Repair Bills

Eliminate out-of-pocket repair expenses for all covered repairs. Extended Service guarantees to pay 100% of covered parts and labor (beyond the DNP manufacturer's limited warranty) for the life of your Extended Service Contract.** Plus, we'll always use DNP Service or a DNP Authorized Service Provider***, genuine DNP parts and DNP quality standards.

- *Limitations apply
- **Actual plan term may be shorter as it begins on the date the product is purchased.
- ***The use of DNP Service or a DNP Authorized Technician for your repair is solely at DNP's discretion.

Register Today to Activate Coverage

Registration Options

Choose the registration option that suits you best. And be sure to have your new equipment and a copy of your invoice nearby before you begin.

Online: The fastest way to register. Visit www.dnpphoto.com/ESP and follow the simple instructions.

Phone: Toll free 1-888-749-3587, Monday thru Friday, 8 am – 5pm CST E-mail: dnpsupport@dnpphoto.com or tech@dnpphoto.com

Important: Registration must be complete before service can be initiated under this plan. Please register immediately to prevent any potential delays with service delivery.

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Trust DNP to cover your printer repairs with genuine parts, excellent customer service, and quick turnaround time.





RX1™



SnapLab

DNP Extended Service Plan





DS series

Passport ID

www.dnpphoto.com

SERVICE CONTRACT

This document sets forth the entire Contract between DNP IMSA (hereinafter referred to as DNP IMSA, We, Us and Our), and, the Customer (hereinafter referred to as a Customer, You and Your). No representation, promise or condition set forth elsewhere shall modify these terms. This service contract is applicable to Customers who purchase and use the Printer in the 48 contiguous United States and/or Canada.

- 1. PURCHASE PERIOD. Customer's purchase of a service plan must reference printer model number, printer serial number and location details. A service plan must be ordered within 30 days of your printer purchase. Proof of printer purchase must be sent in at time of service plan Purchase Order (PO).
- 2. WHAT IS COVERED. We will furnish labor, parts, and/or replacement equipment necessary to repair operational or mechanical breakdowns of the product specified in this Contract, provided such service is necessitated by product failure during normal usage. We may substitute a refurbished product of like or equivalent specifications in lieu of repair. The product specified and covered includes only equipment as originally configured and charged for in this Contract. Coverage also applies to the parts and accessories that are necessary to the covered product's functionality, but does not apply to accessories that are used in conjunction with or to enhance the performance of the covered product.

The maximum liability owed to You under this Contract will be the full retail cost of Your Product minus the sales tax. In the event We (I) replace the Product with a Product with equivalent specifications or (II) reimburse You for the current market value of the Product with equivalent specifications or (III) reimburse You for the retail amount of the Product, less claims made, minus sales tax, We shall have satisfied all obligations owed under this contract.

We are not responsible for cosmetic damage of fixed infrastructure as a result of dismantling or reinstallation of a repaired product into a customer installation.

3. COVERAGE PERIOD AND THERMAL PRINT HEAD LIMITATIONS. DNP IMSA's offers twice the standard thermal print head warranty on this Extended Service Plan.

The warranty period begins on the date of purchase by Customer of this Printer as evidenced by a sales invoice or proof of purchase, and warranty ends by Model and Period as defined below. This limited warranty is applicable to Customers who purchase and use the Printer in the 48 contiguous United States and/or Canada.

MODEL PERIOD DS40 The earlier of 3 Years or 80,000 prints (4" x 6") DS80 The earlier of 3 Years or 20,000 prints (8" x 10") ID400 The earlier of 3 Years or 4,000 prints (4" x 6") RX1 The earlier of 3 Years or 60,000 prints (4" x 6") SL10 The earlier of 3 Years of 20,000 prints (4" x 6")

- **4. ACCIDENTAL DAMAGE FROM HANDLING (ADH).** This service contract does NOT cover damage or defects resulting from (a) accidents or improper handling during transportation, (b) improper installation, abnormal use, abnormal conditions, improper maintenance, misuse, negligence, accident, (c) alteration, modification, repair or service by anyone other than DNP IMSA or a DNP IMSA specified service location, or (d) improper storage.
- 5. TO OBTAIN SERVICE. In order to obtain service, you must contact DNP IMSA to obtain a Return Material Authorization (RMA) Number. Please contact DNP IMSA at 1-888-749-3587 or customercare@dnpphoto.com. Customer must mark the shipment with the RMA number and ship to the designated DNP IMSA repair facility using original packaging or ample packing materials and protective pads to prevent shipping damage. Customer must promptly send the Printer to DNP IMSA or a location specified by DNP IMSA or, at DNP IMSA's election, make the Printer available for DNP IMSA's inspection. Such shipping costs and expenses shall be paid by Customer. DNP IMSA reserves the sole and absolute authority to determine whether a Printer is covered by this service contract.
- **6. IMPORTANT NOTE.** Repairs recommended by the repairing facility not necessitated by mechanical breakdown are not covered unless specifically authorized by Us. We reserve the right to inspect the items to be covered, or

the items covered, as the case may be, prior to coverage or during the coverage period. Model number, serial number, and original date of purchase of all items to be covered must be provided to execute application for service.

- 7. TIME FOR SERVICE. Service will be performed during the hours of 9:00 a.m. to 5:00 p.m. local time Monday through Friday, excluding holidays.
- **8. PLACE OF SERVICE.** Service will be provided by a DNP IMSA authorized service center. After We authorize Your claim, You may arrange for service and We will cover the reasonable parts and labor costs that We authorize. You may be asked to provide proof of purchase as a condition for receiving service under this Service Contract.
- **9. PARTS AND SUBCONTRACTING.** Parts used to repair equipment may either be new or refurbished at Our sole option. Service may be performed by subcontractors.
- 10. UNAVAILABILITY OF FUNCTIONAL PARTS OR TECHNICAL INFORMATION. If We determine that We are unable to repair Your product due to the unavailability of functional parts, service or technical information the total liability owed to You under this contract will be the lesser of (I) the current market value of the product with equivalent specifications or (II) the retail price paid for Your product minus sales tax and claims paid, in lieu of service or replacement of the product with equivalent specifications. In all cases where parts or technical information are on extended back order for a minimum of thirty (30) calendar days, We will determine if a replacement or reimbursement will be made. All of Our contractual obligations are fulfilled upon product replacement, reimbursement, or contract term expiration.
- 11. LIMITATIONS OF COVERAGE. THIS CONTRACT DOES NOT COVER: A. Any equipment located outside of the 48 contiguous United States and/or Canada. B. Damage or other equipment failure due to causes beyond our control including, but not limited to, repairs necessary due to operator negligence, the failure to maintain the equipment according to the owner's manual instructions, abuse, vandalism, theft, fire, flood, wind, freezing, power failure, inadequate power supply, unusual atmospheric conditions, or acts of war or acts of God. C. Service necessary because of improper storage, improper ventilation, reconfiguration of equipment, use or movement of the equipment, including the failure to place the equipment in an area that complies with the manufacturer's published space or environmental requirements. D. Equipment used in industrial settings. Equipment used in industrial settings may be defined as: (I) Any utilization of equipment that is inconsistent with either the design of the equipment or the way the manufacturer intended the equipment to be used, (II) Any and all cases in which the manufacturer of the equipment would not honor any warranty regarding the equipment. E. Expendable, lost, or consumable items such as, but not limited to: For Printers, Copiers and Multifunctional Equipment: ink, fusers, roller kits, maintenance kits, and any other toner/cartridge. F. In-warranty parts not provided or shipped by the manufacturer. Damage covered by the manufacturer's warranty, manufacturer's recall, or similar manufacturer's incentive or repair program (regardless of whether or not the manufacturer is doing business as an ongoing enterprise). G. Operational or mechanical failure which is not reported prior to expiration of this Contract or within days of product failure. H. Any software, including but not limited to, application programs, network programs, upgrades, formatting of any kind, databases, files, drivers, source code, object code or proprietary data, or any support, configuration, installation or reinstallation of any software or data. I. Equipment sold without a manufacturer's warranty or sold "as is" or secondhand. Refurbished equipment with an original 90 day warranty must have at least 30 days remaining in that warranty to qualify for coverage. J. Normal, periodic or preventative maintenance, customer education and cleanings. K. Consequential damage to or spoilage of CD's, film, or recording tapes as a result of the malfunctioning of or damage to an operating part, or as a result of any repairs or replacement under this agreement. L. Loss or damage as a result of violation of existing federal, state and municipal codes including repairs to products not complying with said codes. M. Pre-existing conditions (incurred prior to the effective date of coverage), and known to You. N. Consequential damages or delay in rendering service under this Contract, or loss of use during the period that the product is at the authorized service center or otherwise awaiting parts. You are responsible for creating back-ups of all Your data and software on a regular basis. O. Equipment where the serial plate attached to the equipment is removed, defaced or made illegible. P. Damage resulting from

unauthorized repair; software virus; improper electrical wiring and connections; damage caused during delivery, improper installation, or setup, user facilitated minor adjustments and settings outlined in the product's owner's manual, inaccessible products or parts, negligence, misuse or abuse whether willful or not. Q. Payment for subsequent service calls which result in "no failure found" diagnosis. Non failure problems including but not limited to noises, squeaks, simple paper jams not requiring parts and intermittent issues are not product failures. Subsequent trip charges may need to be paid by You if a second "no failure found" diagnosis is determined based on the same problem. R.Products including without limitation, computers, televisions and monitors (flat screen or otherwise) and other devices, parts or accessories that are used in conjunction with product specified under this Contract that enhances the performance of the covered product. S. This Contract is effective upon receipt of Your payment in full of the retail Service Contract purchase price. We, at Our sole option, may collect any unpaid portion of the retail Service Contract purchase price prior to providing service under this Service Contract.

- 12. BUYOUT. We may elect, at Our option, to buyout the Contract during the coverage term for the lesser of (I) current market value of the product with equivalent specifications or (II) retail price paid for Your product minus sales tax and claims paid. When determining the current market value of a Product of equivalent specifications a fair analysis is completed using current manufacturers' and distributors' pricing on comparable products. All contractual obligations are considered fulfilled upon buyout of the product.
- 13. STATE VARIATIONS. Certain states have specific conditions which may apply to You.
- **14. COVERAGE AND TERM.** There are some limitations of coverage. You should review the limitations of coverage paragraph for details.
- 15. ENTIRE CONTRACT. This is the entire Contract and no other oral Modifications are valid.
- 16. LIMITATION OF LIABILITY. TO THE EXTENT PERMITTED BY APPLICABLE LAW, THIS WARRANTY AND THE REMEDIES PROVIDED HEREIN ARE EXCLUSIVE, AND THERE ARE NO OTHER WARRANTIES, EXPRESS OR IMPLIED, WHICH EXTEND BEYOND THE DESCRIPTION HEREIN, INCLUDING, WITHOUT LIMITATION, WARRANTIES OF MERCHANTABILITY AND OF FITNESS FOR A PARTICULAR PURPOSE. IN NO EVENT SHALL DNP IMSA OR ANY OF ITS THIRD PARTY SUPPLIERS OR AFFILIATED ENTITIES BE LIABLE FOR LOST PROFITS, LOSS OF USE OR SPECIAL, CONSEQUENTIAL, INCIDENTAL OR PUNITIVE DAMAGES OR DAMAGES OF ANY OTHER KIND, INCLUDING PERSONAL INJURY, BASED UPON A CLAIM FOR BREACH OF WARRANTY OR OTHERWISE RESULTING FROM ANY PRODUCT COVERED BY THIS WARRANTY OR A SALES CONTRACT, EVEN IF DNP IMSA, A THIRD PARTY SUPPLIER OR AN AFFILIATED ENTITY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

DNP ESP Rev. 1/31/13