hiti

Direct
Wireless Printing

HiTi Direct Wireless Printing Solution

The Smartest Wireless Shoot-to-Print Solution for the Ultimate Workflow Efficiency

Innovative Digital Product DIMA 2009 WINNER

hiti Powered by HiTi Color

5 Series HiTi Photo Printer

▶ Innovative Design · Affordable Wireless Solution

HiTi Direct Wireless Printing Solution is designed to provide the smartest shoot-to-print solution further enhances the convenience of wireless transmission for everyone. By using such an innovative application, on-location photofinishing is much easier to achieve.

The solution consists of a **HiTi P510Si Photo Printer**, a light-weight 6-inch roll-type photo printer with wireless connectivity, and a **Wireless Foto Transmitter WFT510**, which is designed for applying to PictBridge compatible digital cameras.

Wireless Printing Solution allows users to transmit images from a PictBridge compatible digital camera to a photo printer wirelessly, and do instant printing without equiping wire to a photo printer or removing memory card. Photographer is free to move around while taking photos. This solution provides high operating efficiency and enables photographers to expand the instant shoot-to-print business in the market.

▶ Easy Operation

Wireless Shoot-to-Print

Set up the linking between digital camera* and WFT510

Capture an image

Click "switch" button on WFT510

The DSC will switch to PictBridge Mode**. Choose the image and transmit to WFT510.

After receiving the image from WFT510, P510Si will print the photo immediately.

* The digital camera should support PictBridge.
** This procedure could be varied by cameras.

▶ WFT510 Wireless Foto Transmitter

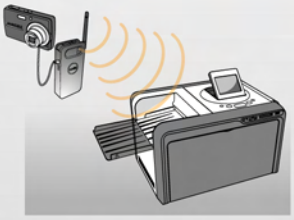
DIMA 2009 Innovative Digital Product Award Winner

WFT510 is the ONLY wireless foto transmitter designed to work with PictBridge compatible digital cameras*, including high-end DSLR and consumer-type cameras. With the high compatibility feature and innovative design, WFT510 has won the DIMA 2009 Innovative Digital Product Award.

* Actual compatibility may vary by cameras.

Wireless Transmission

Allow users to transmit images from a PictBridge compatible digital camera to a photo printer with wireless function.



Affordable Wireless Foto Transmitter

WFT510 comes at an affordable price, allowing consumers to enjoy wireless transmission function just like the high-end DSLR cameras users.

Easy Operation

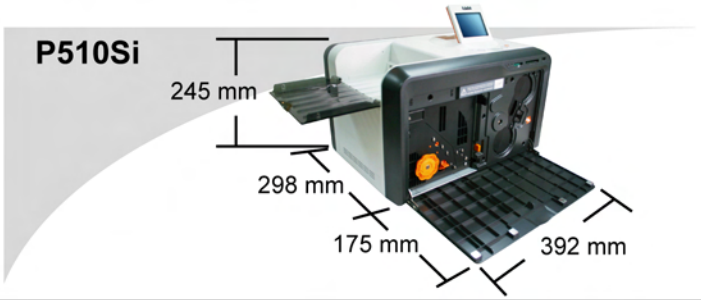
With switch button design, WFT510 is able to activate PictBridge mode of digital camera easily. After shooting a photo, user will only need to click the switch button, select photos, and then transmit photos to printer or PC wirelessly.

* The operation process may be slightly different depends on what digital camera is used.

PC connectivity

By installing WFT PC Kit, bundled with WFT510, users can transmit image data directly to computer, which further enhances the flexibility of wireless transmission solution.

▶ Dimension



▶ P510Si Photo Printer

Light-weight 6-inch Roll-type Photo Printer

HiTi P510Si is the 6-inch standalone roll-type photo printer combining light-weight, high printing speed, and high media capacity in one product. Designed for professional users, P510Si gives you the flexibility to do on-location photo finishing.

First 6" Roll-Type Printer with Direct Wireless Printing Capability

An embedded wireless device of P510Si provides the most convenient printing method for photographers. With HiTi WFT510 Wireless Foto Transmitter, photographers can not only use DSLR cameras, but also can use consumer-type camera (PictBridge compatible) to enjoy shoot-to-print operation wirelessly.

Direct Wireless Printing

Standalone Operation (No Computer Required)

Utilizing a graphic user interface on a 3.6-inch LCD, it is very easy to operate HiTi P510Si printers without the need of a computer.

Customized Photo E-Frame

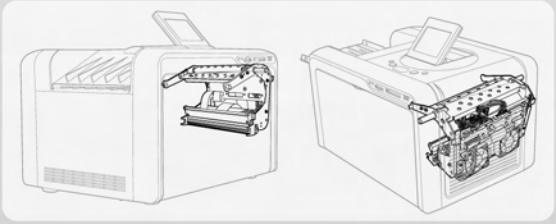
HiTi P510S enables business owners freely to add customized photo e-frame from the backstage system to provide value-added holiday or event prints for customers.

Useful Storage Design

With a built-in storage device, P510S is able to store several photo e-Frame and ID formats to satisfy varied printing needs.

Durable and Convenient Design

- **Improved Dust-proof Housing**
  The Thermal Printing Head of the P510Si printer is protected by mechanics, efficiently reducing contamination.
- **Lower Power Consumption**
  HiTi P510Si photo printer delivers industry-leading performance and consumes less power. The most power consumption of HiTi P510Si is around300W, and less than 20W as printer is idling.



Practical Software/Utilities

- **eFrame Converter**
  eFrame Converter is a dedicated utility/tool for users to convert the TIFF files you designed into HiTi designated eFrame formats for the special event use.

- **EventDésirée Deluxe**
  Designed for event business, the software is especially for users who want to print a large quantity of photos under limited time period.

- **ID Creator**
  Designed for Passport/ID photo users. You can easily design multiple ID formats in a few simple steps and then load them to the printer for further use.

- **IDQuickDésirée**
  PC-based software gives users the ability to print Passport/ID photos.

Specification

Model Name	HiTi Wireless Foto Transmitter (WFT510)
Hardware	
Wireless Standards	IEEE 802.11b/g Compatible
Transmission Method	IEEE 802.11b: DQPSK, DBPSK IEEE 802.11g: OFDM
Transmission Frequency	2,412MHz-2,472 MHz
Antenna	Gain 2 dBi
Transmission Range	Approximately 100m (With no obstructions between the transmitter and receiving device and no radio interference)
Data Rates	1-11 Mbps for IEEE 802.11b, 6-54 Mbps for IEEE 802.11g (Logical data rates according to IEEE standard. Actual rates may vary by operation environment.)
Connection Method	Ad-hoc/Infrastructure
Camera Connection	USB2.0 Hi-Speed
PC/Printer Connection	USB 1.1 (Micro USB)
Camera Connection Protocol	PictBridge
Network Protocol	TCP/IP, FTP
Power Consumption	4W Maximum
Power source	4 rechargeable or alkaline AA batteries
Operation Condition	Temperature: 0°C~40°C / 35°F~103°F Humidity: less than 85% (no condensation)
Dimension (W*H*D)	68mm x 140mm x 30mm
Weight	Approximately 155g (body only)
Software	
Software Name	HiTi WFT PC Kit
Operation System	Windows XP / Vista , Windows 7 Mac OS 10.5
Connection Method	Ad-hoc / Infrastructure
Network Protocols	TCP/IP, FTP
PC Connection	USB 1.1

Model Name	HiTi P510Si Photo Printer
Printing Method	Dye Diffusion Thermal Transfer (D2T2 Technology)
Resolution	300 x 300 dpi
Print Size & Capacity	4" x 6" (102 x 152 mm): 330 prints 5" x 7" (127 x 177 mm): 190 prints 6" x 8" (152 x 203 mm): 150 prints 6" x 9" (152 x 229 mm): 150 prints
Printing Speed	Around 12 seconds (4x6 prints)
Display	3.6-inch TFT LCD
Input Media	CF & Micro Drive / SD (SDHC) / MMC / MS / MS Pro / USB Pen Drive
Wireless Standards	IEEE 802.11b/g Compatible
Standalone Operation	Yes
eFrame Function	Yes
Bundled Software	ID Creator eFrame Converter IDQuickDésirée EventDésirée Deluxe
Operation System	Windows 2000 / XP / Vista , Windows 7 Mac OS 10.2 / 10.3 / 10.4 /10.5 and 10.6
Power Requirement	AC 100 V~240 V, 50 / 60 Hz
Operation Condition	15°C ~ 32°C / 59°F ~ 90°F; 20 ~ 75% non-condensing
Dimension	392 x 298 x 245 mm (15.4 x 11.9 x 9.7 inches)
Weight	13.6 kg (30 lbs)

Accessories

WFT510 Carry Bag and Hook

Consumables

P510 Series

4" x 6" Ribbon & Paper Case
(660 images per case)
Ribbon (330 sheets / roll) x 2
Paper (330 sheets / roll) x 2

P510 Series

5" x 7" Ribbon & Paper Case
(380 images per case)
Ribbon (190 sheets / roll) x 2
Paper (190 sheets / roll) x 2

P510 Series

6" x 9" Ribbon & Paper Case
(300 images per case)
Ribbon (150 sheets / roll) x 2
Paper (150 sheets / roll) x 2

Service & Support Centers

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