

SONY®

Digital Photo Printer



UP-GR700



ProMatte™

THE NEW WAY OF BUSINESS™

**The Sony UP-GR700
8x12" Digital Photo
Package Printer
– with ProMatte™
finish – the ideal
choice for portrait
photography**



When used with third party software, the UP-GR700 will print photo packages with multiple print sizes.



ProMatte finish

The UP-GR700, featuring Sony's patented professional portrait finish, is the printer that the professional portrait photographer has been waiting for. The ProMatte finish offers the look and feel of traditional silver halide matte photos. Designed specifically for the portrait photography market, these sophisticated matte prints offer a fine raster finish and non-glare fingerprint resistant surface.

The Sony UP-GR700 Digital Photo Package Printer produces high-quality, professional borderless 8x12" and 8x10" portraits in both glossy and ProMatte (fingerprint and smudge-resistant) finishes. A high-capacity roll printer, the UP-GR700 enables professionals to provide an on-site, on-demand portrait photo printing service that could improve their workflow and create an additional stream of revenue.

High-speed printing

Incorporating Sony's high-quality, reliable dye sublimation printing technology, the UP-GR700 produce prints quickly. Print time does not include processing time.

ProMatte Finish

- 8 x 12" in 58 seconds
- 8 x 10" print in 53 seconds

Glossy Finish

- 8 x 12" in 48 seconds
- 8 x 10" is created in 43 seconds

ProMatte and glossy finishes from one print pack

The UP-GR700 printer can produce ProMatte and glossy prints using the same media print pack. The different finishes are produced by the printer's unique lamination technology, eliminating the need to change the ribbon or the paper to achieve the finish.

High volume printing

Offering large paper capacities and roll printing technology, the UP-GR700 can hold a roll of paper to create 150 8x12" prints or 170 8x10" prints.

Front operation

Front-loading allows easy replacement of paper and ribbon and enables the UP-GR700 to be installed in even the tightest spaces.

PC and Macintosh® compatibility

To enhance its flexibility, the printer is supplied with PC driver software – compatible with Microsoft® Windows® 2000 and XP Professional. A Macintosh driver is also available for download from <http://www.sony.net/Products/DP-driver/>.

Specifications

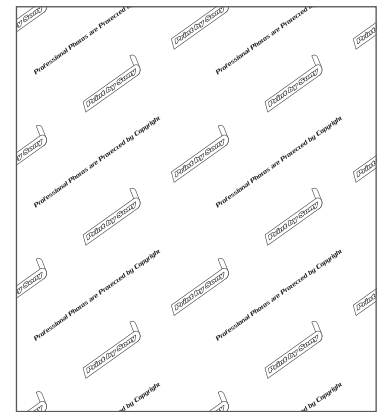
UP-GR700

Print Size	8 x 10"
	8 x 12"
Printing Time*	8 x 10" Glossy laminating: approx. 43 seconds
	8 x 10" ProMatte laminating: approx. 53 seconds
	8 x 12" Glossy laminating: approx. 48 seconds
	8 x 12" ProMatte laminating: approx. 58 seconds
Print Capacity	8 x 10": 170 prints per roll
	8 x 12": 150 prints per roll
Printing Method	Dye sublimation thermal transfer
Resolution	11.8 dots/mm (300 dpi)
Gradation	256 level (8 bits) each for Yellow, Cyan, Magenta
Image Pixels Transferred	8 x 10": 2,444 x 3,044 pixels
	8 x 12": 2,444 x 3,644 pixels
Printable Pixels	8 x 10": 2,400 x 3,000 pixels
	8 x 12": 2,400 x 3,600 pixels
Spool Memory	For additional one picture
Driver Software	Windows 2000/XP Professional
Interface	High-Speed USB (USB 2.0)
Power Requirements	100 V to 240 V AC, 50/60 Hz
Power Consumption	3.0 to 1.3 A max
Operating Temperature	41°F to 95°F
Operating Humidity	20% to 80%
Supplied Accessories	Paper Holder (1), Paper Spool (1), AC Power Cord (1), CD-ROM (Windows printer driver software), Operation Manual PDF
Safety Standards	UL60950-1, listed EN60950-1 EMI: FCC Part 15 Class A (US), Class B of EN55022 (CE)
Dimensions	14.57" (W) x 13.78" (D) x 15.75" (H) (including the maximum projecting parts)
Weight	66lbs 12oz

Optional Accessories

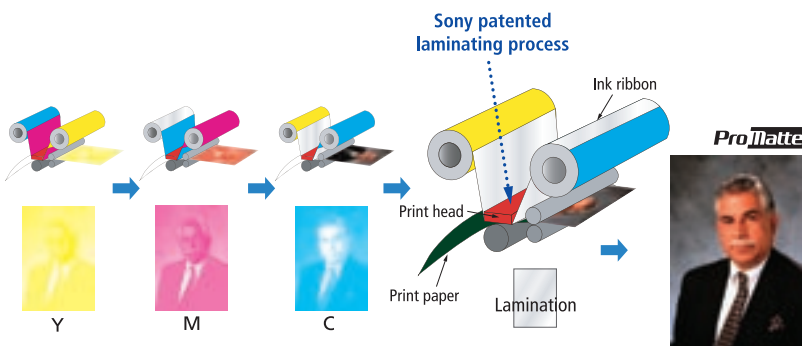
Self-Laminating Color Printing Pack

The UP-GR700 uses Sony's 2UPC-R710 media which is packaged with 2 rolls of ink ribbon and 2 rolls of paper per pack. The media offers the look and feel of traditional photo paper – and to protect your professionally created image, photos are marked "Professional Photos are Protected by Copyright" on the back.



2UPC-R710
Paper Width: 8"
Paper Thickness: 230 um
Capacity: 8x12", 300 prints (150 per roll)
Capacity: 8x10", 340 prints (170 per roll)
Box size: 16.1" (L) x 10.6" (W) x 9.5" (D)
Weight: 16.53lbs

ProMatte Dye Sublimation Printing Process - Chemical Free



*Does not include processing time.

THE NEW WAY OF BUSINESSSM



SONY[®]

Distributed By

©2007 Sony Electronics Inc. All rights reserved. Reproduction in whole or in part without written permission is prohibited. Features and specifications are subject to change without notice. All non-metric weights and measurements are approximate. Sony, Print By Sony and ProMatte are trademarks of Sony. The New Way of Business is a service mark of Sony. Windows is a registered trademark of Microsoft Corporation. Macintosh is a registered trademark of Apple Computer Inc.