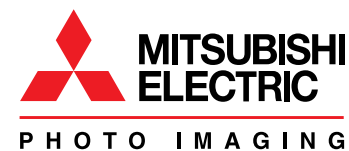


Mitsubishi

Photo Imaging offers a choice of high speed, digital photofinishing systems with the perfect combination of features, performance and price that will provide you with a cost-effective entry into the highly profitable and rapidly growing market segment of retail digital photo printing. The impressive line-up includes the DPS Click 5000 and DPS Kiosk 7000 that deliver the ultimate in output quality with the least amount of management and maintenance. No matter which Mitsubishi model best suits your requirements and budget, you can be assured the user-friendly design and superior output will keep your customers coming back again and again. Exceptionally versatile, both Mitsubishi photofinishing systems accept most of today's latest digital media and incorporate a wide range of photo editing and enhancement features. Plus, with the affordably priced DPS Click 5000 and DPS Kiosk 7000, immediate return on investment is practically guaranteed.

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A unique capability of the DPS Click 5000 is the carousel feature. In this capacity, the system can show pictures or text on a secondary screen. It is great for event applications, as well as for advertising and promotion in the retail environment. Through the carousel function, you can continuously promote any product or service in your store with eye-catching visuals.



5000

The DPS Click 5000 from Mitsubishi is the next step in advanced digital printing. It is a fully integrated, digital photofinishing system that provides immediate profit potential to any retail storefront or on-site event printing. A large 17-inch SXGA touchscreen makes operation exceptionally fast and easy. The system is network capable, accepts a variety of digital media and incorporates all the photo editing and enhancement features that make each photo a real work of art. With the DPS Click 5000 you can be in the digital photofinishing business quickly and without a huge investment. No chemicals. Easy set-up. Super-small footprint. Exceptional performance. Let Mitsubishi demonstrate just how easy—and profitable—the DPS Click 5000 can be in your business.



The premium DPS Kiosk 7000 cabinet measures 24.75" W x 28.5" D x 43.25" H. It will accommodate up to two printers, a flatbed scanner, receipt printer and credit card terminal.

7000

If you are looking to offer easy and convenient instant digital photofinishing to your customers, Mitsubishi's DPS Kiosk 7000 is the ideal solution. With a large, user-friendly touchscreen menu, your customers will be able to use the DPS Kiosk 7000 with ease. Exceptionally compact, the system can be accessed on a countertop or mounted on a slim pedestal base or premium cabinet, both are optional. The DPS Kiosk 7000 also incorporates a wide range of versatile performance features including network capability, multiple printer hookups, Bluetooth® and infrared wireless technology compatibility, several print size options, index printing, and can accept prepaid photo cards. With Mitsubishi's DPS Kiosk 7000, you can say yes to digital photofinishing at an affordable price and keep your customers coming back again and again.

Customer Prepayment Card

The easy-to-use concept of Mitsubishi's DPS Kiosk 7000 even applies to the final transaction using prepayment cards. Users can complete all operations, and pay for them, without the need for operator assistance. Prepayment cards ensure greater customer independence and loyalty through return business.



Advanced, Fully Featured Photofinishing Systems

Digital Developing Fast And Easy

All your customers will be able to use the DPS Click 5000 and DPS Kiosk 7000 with ease. Simple step-by-step instructions on the large, user-friendly touchscreen are all that is required for your customers to create beautiful images. Superior performance and exceptional reliability also eliminates time-consuming maintenance and lines of frustrated customers.



Image Editing And Enhancement

With either system, customers can make high quality, professional quality prints in a matter of seconds. The DPS Click 5000 and DPS Kiosk 7000 enables users to successfully utilize a wide range of editing and enhancement options. Need to crop a picture? Enlarge a bit? Lighten? Rotate? Eliminate red eye? No problem. It's all about performance versatility, and the DPS Click 5000 and DPS Kiosk 7000 excel in all categories.

Aperion™ Greeting & Frame Software

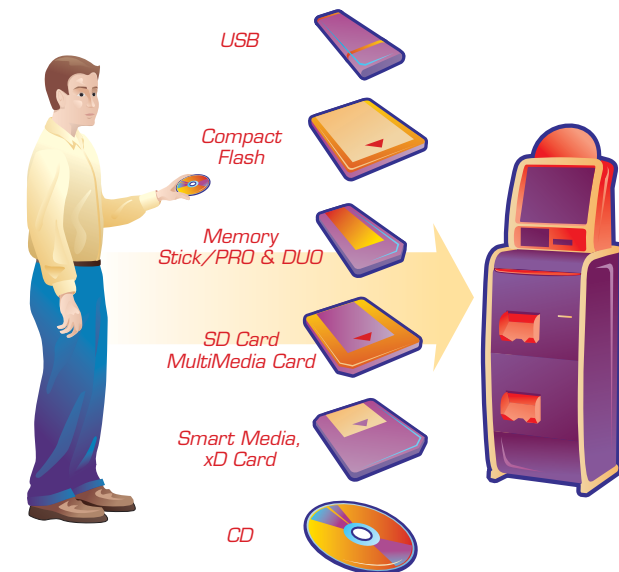
Through a special partnership with Aperion, your customers can blend their photos with greeting card art with delightful results! Choose from several popular, traditional templates or fun, contemporary designs. A special selection of greetings are included with the DPS Click 5000 and DPS Kiosk 7000 and include horizontal and vertical formats.



Dynamic Digital Printer Options

Complementing the powerful features of the DPS Click 5000 and DPS Kiosk 7000 are Mitsubishi's CP-3020DAU, CP-3800DW, CP-9550DW-U, and CP-9800DW-U digital color photo printers with astonishing resolution, clarity and color accuracy. You simply won't believe the dazzling output that Mitsubishi printers can produce. Plus each Mitsubishi printer provides the utmost in quality and long-lasting reliability. The result is minimum maintenance and maximum efficiency. Depending upon the models utilized, you can offer your customers a variety of output sizes including 3.5 x 5", 4 x 6", 5 x 7", 6 x 8", 6 x 9", 8 x 10", or 8 x 12". Plus, with optimized thermal head management engine pulse control, and internal 16-bit processing, all Mitsubishi printers deliver exceptionally accurate detailed reproduction.

Both models are exceptionally versatile, accepting most of today's latest digital media and incorporating a wide range of photo editing and enhancement features.



Integrated Payment Capabilities

Mitsubishi has joined with credit card reader manufacturer ExaDigm and payment processor Chase Paymentech to create the DPS Kiosk 7000 instant digital photofinishing system with built-in credit card payment functionality.

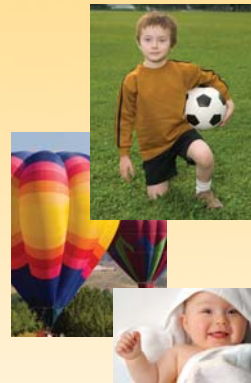


Mitsubishi's DPS Kiosk 7000 effectively closes the loop on photo kiosks for retail applications and provides businesses of all types with a space and management efficient revenue-generator while providing customers with the highest quality dye-sublimation photo printing and an array of payment options.

CHASE Paymentech™ **EXADIGM**

To speak with a Chase Paymentech representative and learn more about payment processing for the DPS Kiosk 7000, call toll-free 1-888-849-2055.

Network Capabilities



Mitsubishi's flexible photo lab solution produces professional quality prints in a variety of sizes.

Make Your Photofinishing System Grow With Your Business

Mitsubishi presents a flexible photo lab solution. Offering all the services of a minilab, along with maximum flexibility, cost-effectiveness and return-on-investment, Mitsubishi enables you to be in the photofinishing business immediately and without a huge investment. Adaptable, expandable, and ensuring total control over production, Mitsubishi's flexible photo lab solution offers customers what they want most: speed, quality and easy-to-use self service.

Cost Effectiveness

The prospect of installing a high production system in a store is often assessed solely on the basis of costs per copy, dismissing any solution which involves a higher cost per copy. Mitsubishi's flexible photo lab solution solves this dilemma by offering both a high production capability along with exceptional cost-effectiveness. It represents the best of all possibilities and is available only from Mitsubishi Photo Imaging.

SOLUTION A FLEXIBLE PHOTO LAB



Terminal 7000



Terminal 5000
Bluetooth

Terminal 7000

DPS KIOSK 7000
(Expandable up to 10 terminals on the counter or on its own pedestal base)

Benefits

- Serves more than one person at a time
- Expandable and configurable solution
- Low initial investment
- Immediate profitability
- Multiple services



CP-9550DW-U



CP-9800DW-U



CP-3800DW



CP-3020DAU

3.5 x 5"



4 x 6"



5 x 7"



6 x 8"



6 x 9"



8 x 10"



8 x 12"



8 x 12"



8 x 12"



8 x 12"

CLICK DIGITAL PHOTO SERVICE KIOSK | areyouready?

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CLICK DIGITAL PHOTO SERVICE KIOSK

MITSUBISHI ELECTRIC
PHOTO IMAGING

Big Company Name With A Small Company Commitment To Its Customers

Mitsubishi isn't simply interested in selling its customers a kiosk – the company wants to sell you a print solution that fits your specific retail environment. Not sure how to implement a photo printing service into your overall business plan? Mitsubishi's expertise in both the retail photo print market and customer service will walk you through the process – from installation to implementation. With over two decades of manufacturing experience and technology leadership, Mitsubishi Imaging Products is unequalled in its commitment to product innovation, reliability and customer service. Beyond programs like Mitsubishi's Express Replacement Assistance Program and Tech Support system, Mitsubishi promises to get you up and running profitably in the retail digital print market through their full line of photo processing systems shortly after the first prints hit your customer's hands

"We wanted a reliable, cost effective kiosk that our customers could use without us having to have a staff person present all the time. After looking at a lot of options, we decided the Mitsubishi was the best way to go because it's so fast and easy for the customers to use without assistance."

Tyler Swift,
Manager, Photo Dept.,
Wall Drug, South Dakota

"We were using a one hour chemical photo machine for nearly eight years and we felt the harsh chemicals were making the store tough to comfortably work in and less welcoming to our customers. We researched a number of different models and decided on the DPS Click 5000 because of its functionality, ease of use and competitive price point. It has been very easy to use and has enabled us to provide an even greater level of customer service."

Sandy Akre, Owner,
Akre Photo Shop, Idaho

"With the main growth in the retail photo market stemming from the digital end, we wanted to stay competitive and offer more in-store digital services to our customers. Not only did we like the feature set of the Mitsubishi Digital Photo Kiosks, but we also appreciated the appearance of the units – an important element in our retail environment. Mitsubishi's customer support staff has been very helpful to us during this process and we have had a very positive experience with the units since the purchase."

Sheri Hammer,
Photo Manager,
Liebe Drug Stores,
South Dakota and Minnesota

"We've had a great response to the new Mitsubishi photo kiosk unit. Our customers love the fact that it is simple to use and that they can control the process of their prints."

Susan Huelsman,
Manager, Photo Dept.,
Oden Pharmacy, Indiana



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DPS CLICK 5000

Instant Digital Photofinishing Systems

DPS KIOSK 7000



FAST | EASY | PROFITABLE