



## TRADE-IN & TRADE-UP PROMOTION CLAIM FORM

Purchase a new DNP DS40 printer from an authorized US or Canadian reseller by November 26, 2014, to replace your old Sony UPDR200—and we will ship you two (2) cases of media at no charge!







## How it works:

- 1. Complete the entire claim form. Be sure to include the DS40 serial number(s) and UPDR200 serial number(s).
- 2. Attach proof-of-purchase from an authorized DNP reseller.
- 3. Send UPDR200 printer, claim form, and proof-of-purchase to DNP IAM.
- 4. UPDR200 must be shipped via trackable means and received by January 2, 2015.
- 5. Product and all supporting documents must be sent to:

**DNP Imagingcomm America Corporation** 

Trade-In & Trade-Up Promotion

4524 Enterprise Drive NW

Concord, NC 28027

- 6. Make copies for your records a.) Include a copy in the carton with the Trade-in printer. b.) Fax a copy of your claim to us in advance to 704-784-7196.
- 7. Printer return freight is paid by end user.
- 8. Media will be shipped freight prepaid by DNP IAM via UPS Ground Service.

Allow 6 weeks for delivery of media once claim is complete. Email us with promo questions to: sales marketing@dnp.imgcomm.com.

All returns, claims, and supporting documents must be received on or by January 2, 2015, whichever date occurs first. If any portion of required documents is missing or not filled out in its entirety, DNP IAM reserves the right to deny the claim. DNP IAM reserves the right to change or cancel this program at any time.

## MEDIA SELECTION (pick 2)

Item Number	Description		List	Number Of Cases
DS404X6	DS40 Printer Media - 4 x 6"	400 prints / roll; 2 rolls per case	\$ 152.80	
DS404X6PM	DS40 Perforated Media - 4 x 6"	400 prints / roll; 2 rolls per case	\$ 168.00	
DS405X7A	DS40 Printer Media - 5 x 7"	200 prints / roll; 2 rolls per case	\$ 188.00	
DS406X8	DS40 Printer Media - 6 x 8"	200 prints / roll; 2 rolls per case	\$ 180.40	

First Name	Last Name	
Street Address (No P.O. boxes)		
City	State	Zip
Phone	E-mail Address	
Purchase Date	DS40 Serial Number	

**UPDR200 Serial Number** 

<sup>\*</sup>DNP IAM must receive your old UPDR200 printer by January 2, 2015. All paperwork with your choice of two (2) cases of no-charge media must be received by DNP IAM no later than January 2, 2015.